



Young Business Leaders of Jackson

A Friend to Men in the Marketplace

YBL Jackson Quarterly Newsletter

October 2008

Thank you to our 2008 Sponsors



2008
Premier Sponsor



CellularSouth President, Hu Meena

What a distinct privilege Cellular South has had these past years to be the primary corporate sponsor for the Young Business Leaders ministry in Jackson, MS. This ministry has and continues to be used of God to touch and transform lives. Even secular pundits are pointing to the bottom line cause of much of the recent Wall Street breakdown as one of greed and irresponsibility. Greed and the establishment of well-grounded priorities are best dealt with by the Gospel. The Gospel redirects our self-centered bent and re-aligns our life priorities so that we don't spend our lives "leaning against the wrong wall of life." In essence, society is changed by changing lives and the only tried and true change agent that really works is the Gospel! Because YBL employs a Gospel-centered approach to changing lives rather than a secular humanistic approach, men's lives are radically affected. Every dime we've contributed to YBL is towards the real hope that society will be altered and experience transformation as men are exposed to the Gospel and lives are transformed.

Just recently at the YBL banquet where former Alabama standout and NFL defensive back, Jeremiah Castille addressed several hundred men, one of the young men employed by Cellular South and who sat at one of the tables we hosted, sent us an email stating the following: *"I really enjoyed the [YBL] event today. I almost cried during the speech. It was very moving. I have been going through tough times for a while now. I can only rationalize things by believing that God has been training me for something. I have no idea what. I have asked God to reveal his plan for my life time and time again, but it has not happened. When the speaker said that he had a dream I realized that I don't, and that is something I desperately want in my life. I am praying that God will show me the way, and that he will give me a dream to pursue. I ask that you pray for me."*

Cellular South is a competitive business in a highly competitive industry that wants to win! But we want to win by playing according to the rules. We desire to serve and add value to our customers and employees. We will continue to win by serving others well and meeting their technological communication needs. What better way to achieve this Herculean goal than to model our company after the divine - human carpenter, Jesus Christ? Again, we are grateful to be a part of the exciting life and societal change agent known as Young Business Leaders of Jackson.

New Concentrating on the Majors starting Nov. 20!

A new (COM) Bible study will be starting on Thursday, Nov. 20 at the YBL office from noon to 1p.m. This study is designed to identify and make clear the most important concepts in the bible. If you are interested and would like to become a part of this group, please contact Doug Owen at 601-201-5489 or dowen@ybljackson.org.



If you have questions or comments or to remove your name from our mailing list, please email us at admin@ybljackson.org or call 601-978-1848.



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Member Testimony: Brandon Meeks



I joined YBL because I wanted more knowledge of God's Word. I felt I needed a better understanding of what my duties are as a Christian and as a man of Christ. Becoming involved in YBL has been a true blessing for me in many ways. I have gained new relationships with the men of my Bible study, a greater knowledge of Scripture, and an overall better understanding of our purpose here on earth. I plan on continuing my studies and involvement with YBL well into the future, so that I can continue to grow in my comprehension of the Word and apply it to my daily business and family life. In times like these we need as much spiritual guidance and direction as we can possibly get...YBL may be that for you as well....

From YBL Jackson Director, Doug Owen



In Mark 16 Jesus told His disciples to preach the gospel to all creation and in Matthew. 18 He commanded us to make disciples of all nations. As you know, YBL is a ministry that seeks to answer that call by reaching men in the Jackson area and helping them become disciples of Christ. We believe as well that by reaching men, we will also be impacting their families, friends and associates.

We want to be part of a **movement** that is expanding its impact, not a monument that is standing still. That's why we are always having new outreaches and starting new bible studies. We are the cavalry; we operate outside of the fort. We are a **market place ministry** helping fulfill the **Great Commission**. We meet men where they work.

That is also why the national leadership of YBL is trying to expand this ministry model to other cities in America. We currently have a fledgling ministry in **Cincinnati, Ohio** and there are plans to try and launch a new city soon.

I want to ask you, the men of Jackson, Mississippi, to consider helping this cause of spreading this marketplace ministry further. The Jackson area has benefited from YBL for 15 years now and I think it is time we help spread YBL to other cities. The YBL national leadership has honored us by asking us to help the Cincinnati ministry that is trying to get on its feet financially and also to help provide some seed money for launching a new city. What a privilege to be able to participate in reaching men and their families in another city. This is also one way we can show our appreciation for the **YBL ministry in Birmingham** that has given so much to YBL Jackson.

Men, I would like to see us in Jackson step up to the plate here and take some action to respond to this opportunity. What if **every man** who received this newsletter gave \$100 between now and the end of 2008 to reach these goals? That's just \$50 in November and December. That would accomplish 3 things: it would put YBL Jackson on firm financial footing going into 2009, it would allow us to help the Cincinnati YBL ministry and it would allow us to give some seed money to help start YBL in a new city. I know \$100 may be a stretch for some of us, do what you can. Many others of us could give much more than that. I hope that you will. Wouldn't those 3 goals be something you would like to see happen?

This is a worthy cause for us to get behind! It is a tangible way to invest in spreading the kingdom of God. You have seen what God can do through a ministry like YBL in a community. Let's expand the impact. You can donate on line at the YBL Jackson website www.ybljackson.org or you can send a check to YBL, 618 Briarwood Dr., Suite A, Jackson, MS, 39211. I hope everyone of you will get behind this in some way. I will keep you all informed about these exciting opportunities.

Getting ready for the New Year

2009 is fast approaching and with the New Year comes more of YBL's main events. Please don't forget to include **YBL Banquet, Golf Tournament and Sporting Clays sponsorships** in your budget for next year.

